

## **Sponsorship and Exhibitor Opportunities**

IASH invites you to showcase your organization's expertise, products and services at the IASH 2024 Conference being held at the Hyatt Regency Louisville in Louisville, Kentucky, USA.

Being an IASH 2024 Sponsor or Exhibitor will offer your organization the unique opportunity to be a part of the world's foremost international conference related to aspects which encompass the full life cycle related to the stability, handling and use of liquid fuels; including refining, production, transportation, storage, stability and laboratory analysis. IASH 2024 is the only conference which provides visibility and networking opportunities with leading authorities from industrial, governmental, and academic organizations involved in the fuels industry and use. You will have the opportunity to attend the technical sessions during the conference, and network with attendees during several receptions, including the Technical Poster Session, and during breaks. *Your sponsorship dollars will be used by IASH to directly support conference needs, including costs such as the audio/visual rental, room rental fees, and the conference mobile app.* 

#### \$10,000 Supreme Sponsor

- General session podium time for 3 5 minutes to highlight your company's expertise and capabilities
- One (1) 2 3-minute company highlight video to be shown throughout the conference
- Two (2) full conference registrations
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- Your company profile included in the conference mobile app
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- Two (2) exclusive marketing emails sent to conference attendees (note: content to be provided by the sponsor)
- Podium recognition

#### \$6,500 Diamond Sponsor

- One (1) 2 3-minute company highlight video to be shown throughout the conference
- One (1) full conference registration
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- Your company profile included in conference mobile app
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- One (1) exclusive marketing email sent to conference attendees (note: content to be provided by the sponsor)
- Podium recognition

#### \$4,500 Premium Sponsor

- One (1) full conference registration
- A 10 Ft. (3M) exhibit space with poster board and 6' table
- Your company profile included in the conference mobile app
- Your company logo hyperlink on the IASH conference website
- Signage displayed in the exhibit space
- Podium recognition

# \$2,250 Classic Sponsor

- One (1) full conference registration
- One (1) cocktail/bistro table
- Your company profile included in the conference mobile app
- Your company logo hyperlink on the IASH conference website
- Signage displayed in exhibit space
- Podium recognition

### A la Carte Options including:

- Lanyard
- Know Before You Go email
- Banner ad on the conference website landing page

For additional information, please contact Darnette Holbert at +1 404.760.8141 or via email at <u>dholbert@iash.net</u>.

# IASH18THINTERNATIONAL2024CONFERENCE

ON STABILITY, HANDLING & USE OF LIQUID FUELS

8-12 September 2024 • Louisville, Kentucky



# IASH 2024 SPONSOR APPLICATION FORM 18<sup>th</sup> International Conference on Stability, Handling and Use of Liquid Fuels September 8 – 12, 2024

_ State/Province:
Zip/Postal Code:
n(s):
Date:

An invoice will be sent to the contact listed above.

# **Terms and Conditions**

Sponsorship and Exhibitor opportunities will be allocated on a first-come, first-served basis. The opportunities are secured by emailing or faxing your application to IASH.

Full payment must be made by July 26, 2024. If payment is not received by that date, IASH has the right to refuse this agreement. Request for cancellation and refunds must be in writing before August 1, 2024. Cancellations received after August 1, 2024 are non-refundable.

Exhibit space assignments are made on the basis of priority, availability and need, with all assignments made in the best interest of the exhibition.

Permitted on Displays:

- Sales Literature
- Product Samples
- A/V Equipment that weighs no more than 15 pounds
- Giveaways and Promotional Items

Prohibited from Displays:

- Displays that obstruct the view of adjacent exhibits
- Mechanical, electrical or other devices which produce sound that is disturbing to other exhibitors

All exhibitors working in the exhibit hall should carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Hazardous and nuisance causing activities are prohibited. Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibit hall.

Each exhibitor shall indemnify and hold harmless IASH, appointed contractors, and the exhibit hotel for all liability from any cause including accident or injury to invitees, guests, exhibitors, their agents and employees; including loss or damage to personal property. Damage to property caused by an exhibitor will be paid for by that exhibitor. Fire department regulations must be observed.

Initial here to indicate you have read the Terms and Conditions for exhibiting at the IASH 2024 Conference \_\_\_\_\_

Please return this form to Darnette Holbert via email at <u>dholbert@iash.net</u>.